



RABBLE MILL

a 501(c)(3) nonprofit



2021 Rabble Mill Annual Report

We're lucky.

As Co-Directors at Rabble Mill, we're fortunate to meet with Nebraskans like you every day – from educators and parents to community catalysts and business leaders. Your passion, energy and creativity give us life. And the problems you describe – kids continuing to slip through well-worn cracks, and the struggles to employ a modern workforce – give us purpose.

At Rabble Mill, we believe we can solve Nebraska's greatest community problems if we start now by getting *all* kids engaged in healthy, productive pursuits, reinforced with future-forward skills and relationship-building opportunities.

Rabble Mill specifically targets the youth our communities have long failed to effectively reach – those who have been marginalized due to race, ethnicity, identity, geography, and/or interest. To do it, we lean on one of Rabble Mill's Core Values: *Make It Fun*. Through games, experiential learning, and team-building activities connected to things they're naturally interested in – including beatmaking, content creation and skateboarding. As you'll see below, while still facing the impacts of a global pandemic, our incredible team again delivered for Nebraska youth.

None of this happens without support from donors and community members like you. Thank you for your interest and investment in our work.

Andrew Norman and Mike Smith
Co-Executive Directors/Co-Founders

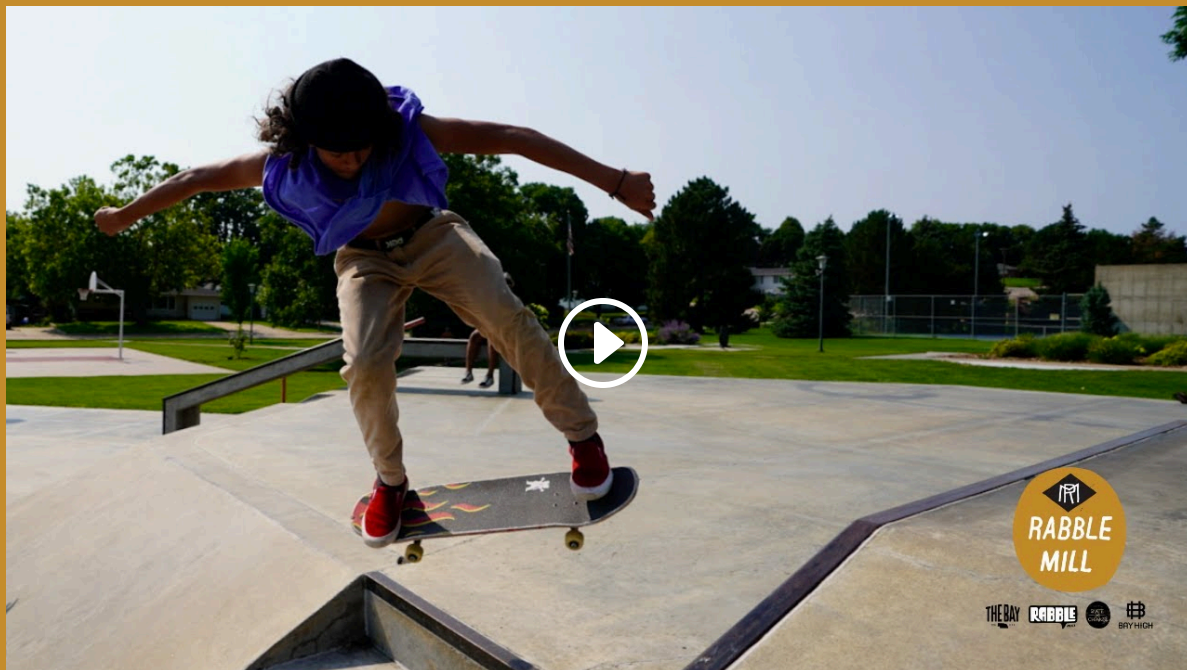


Watch how we made so many Significant Moments of Impact in 2021



ABOUT OUR 2021

SPRING



With The Bay Online, we provided **24 clubs to over 200 students** total at the following schools: Calvert Elementary; Culler Middle; Dawes Middle; Goodrich Middle; Harney Elementary; Lefler Middle; Mickle Middle; Morton Magnet Middle; Nathan Hale Middle; Norris Middle; Oakland-Craig Elementary; Park Middle; Plattsouth Middle; Prescott Elementary; and Schuyler Middle.

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- Through our **partnership with Collective for Youth**, we also served Completely Kids, DREAM, and Boys & Girls Club with innovative virtual programming.

“Our kids have struggled a lot through everything COVID-19 has thrown at them... We have seen the kids use skateboarding as an outlet for some of the energy they had been channeling into negative behaviors. They were able to learn the importance of persistence and that if they continued to practice each time they got better.”

— South Sioux City Community School District



We were also proudly recognized as a **Center of Excellence in Virtual Learning** from Beyond School Bells.



SUMMER



From July 26–30, we took 25 youth from 6 communities, aged 7–20, on the inaugural Good Living Camp. We provided these campers with **90 first-time experiences**, and nearly **half said camp increased their self-confidence**.

“I never thought I would make new friends because it’s so hard for me. So thank you guys.”

— *Camper*



After participating in The Bay Online, we hosted an **in-person skate event** for Harney Elementary in South Sioux City.

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In addition to providing camps on-site at Eastridge Elementary, Maxey Elementary, and Goodrich Middle, we also hosted **125 campers across 25 summer camps** at The Bay Lincoln.

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In Omaha, we **hosted 120 students** for Skate School at Nelson Mandela Elementary, Lewis and Clark Middle, Lothrop Elementary, and Sherman Elementary.

At Skate School graduation (**covered by WOWT**), we gave away 51 brand new completes and helmets to students!

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We also got to partner with **Star City Pride** (where we won Best Float!), the **Lincoln Arts Festival**, **Heartland Youth Pride**, **Lincoln Unites!**, and **Big Red Welcome**.



FALL



In Lincoln, we brought **DJ and Skate clubs** to Lakeview Elementary, and partnered with Civic Nebraska on their **Family Food Truck Night**.

We also participated in **Community Learning Center's Pumpkin Fest** at Lincoln High School.

In Omaha, we continued programming at **Lothrop Elementary, Sherman Elementary, and Lewis and Clark Middle schools**.



WINTER



After being closed for over a year because of the pandemic, we finally got to reopen The Bay! We did so with a new check-in system, and made all activities free for everyone aged 18 and under. Between October–December, we had **324 unique individuals** in our space, for a total of **1,203 check-ins**.

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We brought **DJ and Skate camps** to Lakeview Elementary, in addition to **Beatmaking Camps** at Lothrop Elementary, Sherman Elementary, and Lewis and Clark Middle.

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We hosted **three winter camps for over 40 youth** at The Bay.



“It was HUGE that David* let you sit by him on the stage and that he showed you his music. He struggles with trusting people so that was awesome to see.”

*— LPS Independence Academy Teacher (*Name Changed)*



The Bay was awarded the **Lincoln Community Foundation's Kid's Arts Award** from the Mayor's Arts Awards!

DONORS

Thanks to our generous donors for supporting our programming for Nebraska youth. We couldn't accomplish our goals to build stronger, more resilient community without your support, involvement, and enthusiasm.

Donate now at rabblemill.org/donate

\$50,000+

Acklie Charitable Foundation

Community Health Endowment of Lincoln

Cooper Foundation

Lancaster County's Juvenile Justice Prevention Fund

Sherwood Foundation

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Union Bank and Trust

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Bonnie Blackman

Lozier Foundation

Nebraska Crime Commission's Juvenile Services

Susanne Shore and Governor Pete Ricketts

William and Ruth Scott Family Foundation

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Medical Solutions

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Nebraska Arts Council

Nebraska Community Foundation

Open Harvest

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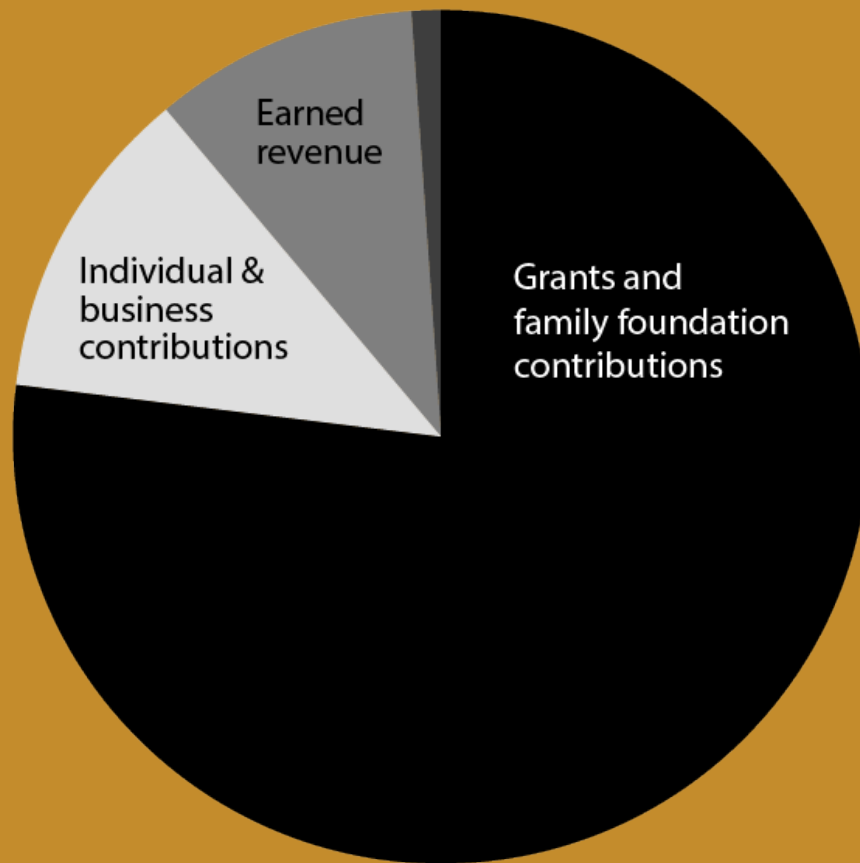
St. Marks UMC

Jim Stuart

TenToesDown Skate

Walmart

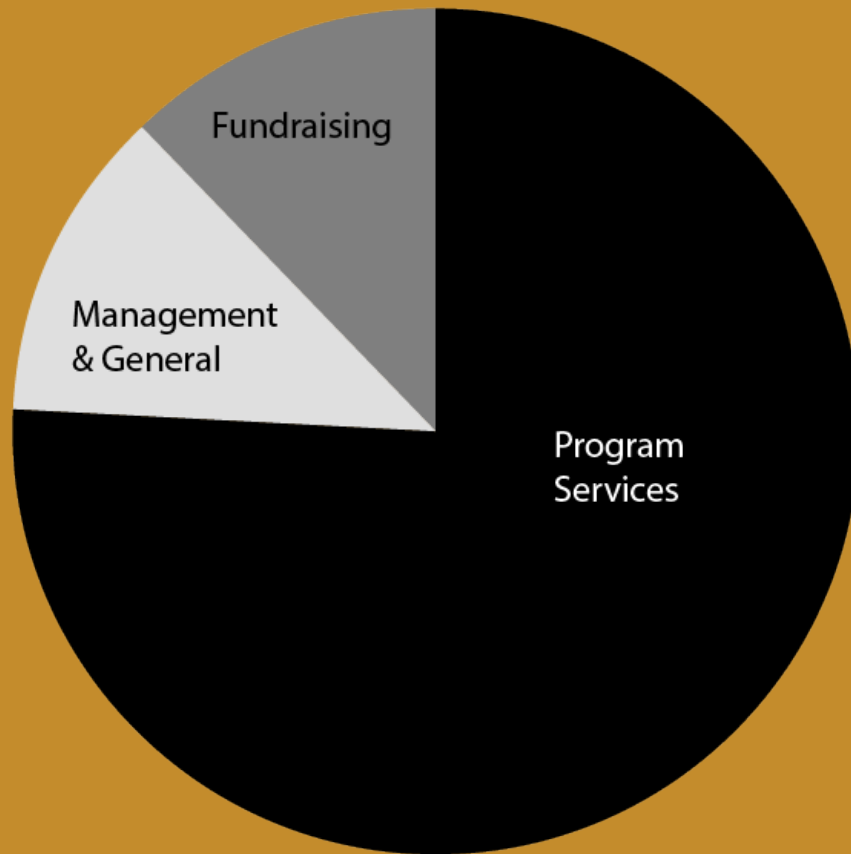
FINANCIALS



INCOME

77%	Grants and family foundation contributions	\$1,184,616
12%	Individual and business contributions	\$190,012
10%	Earned revenue	\$150,571
1%	In-kind contributions	\$15,400

Total: \$1,540,599



EXPENSES

76%	Program Services	\$950,821
12%	Management & General	\$150,430
12%	Fundraising	\$145,920

Total: \$1,247,171



Rabble Mill is a 501(c)(3) nonprofit that helps Nebraska youth statewide achieve belonging, purpose, and upward mobility necessary to grow, achieve, and reinvest in their community.

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